1. Used [Technique] and [Technique] to produce more than [Number] fresh leads each [Timeframe] and maintained solid [Number]% conversion rate.
2. Conducted on-site product demonstrations to highlight features, answer customer questions and redirect concerns toward positive aspects.
3. Upsold and closed customer sales by driving product benefits around client needs and increased revenue from $[Number] to $[Number] in [Timeframe].
4. Serviced existing accounts on regular basis to maximize revenue.
5. Performed cold-calling and follow-ups with leads to secure new revenue.
6. Used [Software] to maintain company database with essential account and sales information.
7. Developed and utilized [Type] reports to assist leadership with key decisions and outperformance of operational targets.
8. Contacted customers and prospects to generate new business for [Type] projects to achieve company goals.
9. Acquired [Number] new customers, generating [Number]% of team revenue.
10. Used consultative sales approach to understand customer needs and recommend relevant offerings.
11. Managed [Product] inventory to optimize sales pitches and closed over [Number] sales within [Timeframe].
12. Performed timely and cost-effective project management through [Task] and [Task].
13. Branded products through effective salesmanship and maintained long-term relationships with clients.
14. Expanded [Company]'s book of business by [Number]% over [Timeframe] by [Action] and [Action].
15. Worked to develop network by identifying and pursuing new leads, attending industry events and building rapport with clients.
16. Expanded YOY revenue by $[Number] since [Timeframe], resulting in [Number]% increase.
17. Consulted with [Type] specialists to establish new business partnerships through exploratory and informative meetings focused on value and benefits of device solutions.
18. Demonstrated products and specific features at customer locations and special events.
19. Initiated effective sales techniques and drove product sales to over $[Amount] in [Timeframe].
20. Worked alongside retail representatives to boost sales by enhancing product presentations and advertising collateral.